



William P. Plante Memorial Fund

123 Coleman Avenue, Watertown New York 13601

www.wppmemorialfund.org

William P. Plante Memorial Fund and Volunteer Transportation Center Announce Partnership for Rock the City for Bill

North Country, NY – The William P. Plante Memorial Fund is proud to announce its partnership with the Volunteer Transportation Center (VTC) for this year's **Rock the City for Bill Golf Tournament**, set to take place on **Friday, July 18, 2025**. This popular event brings the community together for a day of golf, music, and heartfelt giving in honor of a man who embodied selflessness and generosity.

Bill Plante was a beloved member of the North Country community, known for his commitment to helping others. He volunteered on various boards, coached lacrosse, and helped organize significant projects at Holy Family School and Immaculate Heart Central. After he passed away from prostate cancer eight years ago, the **William P. Plante Memorial Fund** was established to continue his legacy of giving back.

In addition to supporting the Volunteer Transportation Center, this year's event will continue to help fund scholarships for two local students who, like Bill, exemplify a dedication to community service and making a positive impact on others.

Event Details

- **Date:** Friday, July 18, 2025
- **Location:** Ives Hill Country Club
- **Schedule:**
 - **9:00 AM:** Golf tournament registration
 - **10:00 AM:** Shotgun start for the golf tournament
 - **2:00-3:00 PM:** Golf wraps up
 - **5:00 PM:** Doors open for the concert
 - **6:00 PM:** Concert begins

The golf tournament will feature 18 teams, with registration priced at \$400 per team. Concert tickets are available for \$65 per person and will be available soon through the William P. Plante Memorial Fund website. The event will also include a silent auction and a 50-50 raffle, with proceeds supporting the missions of both organizations and the scholarship program.



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Make an Impact as a Sponsor

Community support is vital to the success of this event. Sponsorship opportunities are available at various levels, providing local businesses and individuals with a chance to support these meaningful causes. Sponsors will be recognized during the event and in promotional materials.

For sponsorship inquiries, team registration, or additional information, please contact Mackenzie Colello Thomas at 315-778-2340 or email her at mackenziecolello@gmail.com.

About the William P. Plante Memorial Fund

The William P. Plante Memorial Fund honors the life and legacy of Bill Plante, a cherished member of the North Country community who selflessly dedicated his time to improving the lives of others. Established after his passing from prostate cancer, the fund supports charitable initiatives and scholarships for students who share his passion for community service.

About the Volunteer Transportation Center

The Volunteer Transportation Center provides transportation to health, wellness, and critical needs destinations for individuals in Jefferson, Lewis, and St. Lawrence counties. Through a network of dedicated volunteers and mobility management, the VTC ensures that everyone has access to the services they need. To learn more, visit www.volunteertransportationcenter.org.

Join us on July 18 to celebrate Bill Plante's legacy, support local students, and help the Volunteer Transportation Center make a difference in our community!

ROCK THE CITY

FOR

Bill



WILLIAM P. PLANTE MEMORIAL FUND GOLF TOURNAMENT AND CONCERT FEATURING

JOSH COX & THE RATTLE SNAKES

FRIDAY, JULY 18, 2025 | THOMPSON PARK GOLF COURSE
REGISTRATION 9 A.M. | TEE-OFF 10 A.M. | CONCERT 6 P.M.

Band Sponsor - \$5,000

(ONLY ONE OPPORTUNITY!)

Sponsorship level includes ability to have your banner (or one provided by the tournament with your logo on it) directly behind Josh Cox & The Rattle Snakes during their performance, (2) Captain & Crew teams registrations, (8) tickets to the buffet and show, Tee & Green signage, and all media plugs.

Buffet Sponsor - \$5,000

(ONLY ONE OPPORTUNITY!)

Sponsorship level includes (2) Captain & Crew team registrations, (8) tickets to the buffet and show, Tee & Green signage, signage on buffet table, and all media plugs.

Food @ the Turn Sponsor - \$1,000

(ONLY ONE OPPORTUNITY!)

Sponsorship level includes (2) Captain & Crew team registrations, (8) tickets to the buffet and show, Tee & Green signage, signage on buffet table, and all media plugs. DJ's at the turn providing music and hamburgers for all golfers. Signage will be extensively promoted with signage or your banner at this pit stop.

SOLD!

Gold Sponsor - \$1,000

Sponsorship level includes (1) Captain & Crew team registration and (2) tickets to the buffet and show.

Bronze Sponsor - \$500

Sponsorship level includes (4) tickets to the buffet and show.

Closest to Pin or Longest Drive Sponsor - \$250

(ONLY FOUR OPPORTUNITIES!)

Company's logo at contests for male and female participants.

Tee/Green Sponsor - \$100

Company's logo at tee or green.

ROCK THE CITY FOR BILL SPONSORSHIP FORM

BUSINESS/ORGANIZATION NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT NAME: _____

PHONE NUMBER: _____ EMAIL: _____

AMOUNT: \$ _____ PAYMENT METHOD: CASH CHECK CREDIT CARD

CARD# _____ EXP. ____ / ____ 3-DIGIT CODE _____

PLEASE MAKE CHECKS PAYABLE TO "NNY COMMUNITY FOUNDATION"



PLEASE SEND FORM AND PAYMENT TO:

WILLIAM P. PLANTE MEMORIAL FUND
123 Coleman Avenue, Watertown New York 13601

mackenziecoello@gmail.com 315-778-2340 www.wppmemorialfund.org

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REGISTRATION 9 A.M. | TEE-OFF 10 A.M. | CONCERT 6 P.M.



TOURNAMENT: \$400 PER TEAM | PRIZES AWARDED | HOLE-IN-ONE PRIZE PROVIDED BY DRIVE AMERICA



CONCERT TICKETS MAY BE PURCHASED SEPARATELY FOR \$65 EACH ... OPEN TO THE PUBLIC!



William "Bill" Plante

The William P. Plante Memorial Fund Committee will host "Rock the City for Bill," a golf tournament and concert at Thompson Park Golf Course in Watertown on Friday, July 18, 2025, to benefit the work of the Volunteer Transportation Center!

"Rock the City For Bill" is an annual event hosted each July since 2017, honoring the life and philanthropy of the late William P. Plante, who was deeply involved in serving his community for more than 30 years until his passing in 2016 after a brave four-year battle with cancer.

Since the William P. Plante Memorial Fund was established in 2017 through the Northern New York Community Foundation, community projects and organizations have received funding to the tune of \$95,904. The fund also raises money for local high school students who demonstrate a similar passion to community service.

WANT MORE INFORMATION? WANT TO REGISTER? WANT TO BE A SPONSOR? REACH OUT TODAY!



mackenziecoello@gmail.com



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